



Insurance APE

Achieving Process Excellence Through Technology

Visit us at

www.insuranceape.com

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About

We are Insurance APE but unlike the real Apes, we do not monkey around instead we are an online association for process excellence FOR THE INSURANCE INDUSTRY!

We seek to EMPOWER and provide a knowledge sharing portal for Insurance executives with the ultimate aim of achieving overall excellence in the various facets of process in the insurance industry.

We aim to be the Information system VOICE for all insurance associations focusing on what is often neglected - Insurance Technology and Process Excellence.

Insurance A.P.E was developed after we realized that there were no available resources online and offline for Insurance executives to share their ideas and expertise in the industry on a regular basis. Traditional insurance association meet briefly every once a year and the amount of ideas and knowledge exchanged within a single day is usually limited. There is also a neglect and insufficient expertise in insurance technology in traditional associations. We have developed a triple win formula for 3 different groups, the Insurance executives, Insurance software vendors and insurance companies.

For the Insurance executives

1. A portal for you to express your thoughts and share ideas on process excellence in the insurance industry
2. A place for you to gain insights on the latest happenings in Insurance Technology including insurance vendors and systems
3. A community portal that allows you to learn from others experience in the same industry

For the Insurance software vendors

1. A channel for advertisement with high target group relevance
2. An inexpensive outlet for you to provide some explanations and information in regards to your products
3. A portal for you to express your thoughts and share ideas on process excellence in the insurance industry

For the Insurance Companies

1. Improvement in processes most likely will improve costs and bottom line
2. Crafting technology and systems strategies made easy with direct access on relevant information exclusive to Insurance APE

